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Wisconsin Cervid Farmers' Foundation (W.C.F.F.), which is the educational arm of **Whitetails of Wisconsin (W.O.W.)**, awarded a \$500 scholarship to Justin Hohlen at the W.O.W. Annual Summer Picnic previously held at Badger State Whitetails, Chetek, Wisconsin. According to W.C.F.F., Justin is one of four winners selected each year. The applicant is either a member of W.O.W. or a child/grandchild of a member.

Justin attended Dixon High School, studied Animal Ecology with a track of Pre-vet and wildlife care and minors in biology and anthropology at Iowa State University and now continues his schooling at the University of Illinois alongside Dr. Cliff Shipley. His internships took him to Louisiana to work on a deer farm during the summer months. Exotic livestock is his ultimate goal and W.O.W. wishes him the best of luck with his endeavor in such a selective field.

W.O.W. is an association representing an industry that has an annual economic impact on Wisconsin's economy of \$75 million. W.O.W. is a political voice for approximately 400 deer breeders in Wisconsin. They represent the deer industry by working closely with state and federal legislators and regulatory agencies to develop rules and regulations that govern the deer industry.

W.C.F.F. dedicates the promotion of deer farming and ranching as an agricultural pursuit. The Foundation serves its members through educational programs, research and publications providing industry leadership while maintaining quality industry standards.