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The Janesville Gazette



Wisconsin Cervid Farmers' Foundation (W.C.F.F.), which is the educational arm of **Whitetails of Wisconsin (W.O.W.)**, awarded a \$500 scholarship to Joeline Van Beek in August 2020. According to W.C.F.F., Joeline is one of four winners selected each year. The applicant is either a member of W.O.W. or a child/grandchild of a member.

Joeline attended Janesville Parker High School and is currently studying Biology and Global Health at UW-Madison. She is the child of Rodney and Cindy Van Beek, members of Whitetails of Wisconsin since 2019. Behind Joeline's success included Valedictorian in high school, being on the Dean's list in college and helping take care of the family deer and elk herd, always eager to discuss genetics and herd management.

W.O.W. is an association representing an industry that has an annual economic impact on Wisconsin's economy of \$75 million. W.O.W. is a political voice for approximately 400 deer breeders in Wisconsin. They represent the deer industry by working closely with state and federal legislators and regulatory agencies to develop rules and regulations that govern the deer industry.

W.C.F.F. dedicates the promotion of deer farming and ranching as an agricultural pursuit. The Foundation serves its members through educational programs, research and publications providing industry leadership while maintaining quality industry standards.