

**2020 Publication**  
**The Janesville Gazette**



**Wisconsin Cervid Farmers' Foundation (W.C.F.F.)**, which is the educational arm of **Whitetails of Wisconsin (W.O.W.)**, awarded a \$500 scholarship to Rachel Van Beek in August 2020. According to W.C.F.F., Rachel is one of four winners selected each year. The applicant is either a member of W.O.W. or a child/grandchild of a member.

Rachel attended Janesville Parker High School and is currently studying Biology, Society and Environment at University of Minnesota Twin Cities. She is the child of Rodney and Cindy Van Beek, members of Whitetails of Wisconsin since 2019. Behind Rachel's success included a 3.953 GPA earning her a yearly academic excellence award with several upper level dual credits and Advanced Placement courses. She was involved in DECA, Link Crew and Captain of the varsity volleyball, member of the National Honor Society, Spanish NHS and Science NHS. Rachel volunteered at Mercyhealth Hospital where her passion for the medical field grew.

W.O.W. is an association representing an industry that has an annual economic impact on Wisconsin's economy of \$75 million. W.O.W. is a political voice for approximately 400 deer breeders in Wisconsin. They represent the deer industry by working closely with state and federal legislators and regulatory agencies to develop rules and regulations that govern the deer industry.

**W.C.F.F. dedicates the promotion of deer farming and ranching as an agricultural pursuit. The Foundation serves its members through educational programs, research and publications providing industry leadership while maintaining quality industry standards.**